

UIC 2023



AUSTRALIAN MEDICINAL CANNABIS SYMPOSIUM SPONSORSHIP PROSPECTUS

FRIDAY 11 - SUNDAY 13
AUGUST 2023



BRISBANE CONVENTION &
EXHIBITION CENTRE

HARNESSING KNOWLEDGE, BUILDING MOMENTUM



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WELCOME

On behalf of United in Compassion (UIC), The Australian Medicinal Cannabis Association (AMCA) and the Society of Cannabis Clinicians Australian Chapter (SCCAC), I am excited to invite you to attend the 2023 Australian Medicinal Cannabis Symposium to be held at the Brisbane Convention and Exhibition Centre from the 11-13 August, 2023.

Our theme for the event is “Harnessing Knowledge, Building Momentum”. We chose this theme as ‘momentum’ was the buzz word that I kept hearing throughout UIC 2022. There was a great atmosphere with many excited speakers, delegates and sponsors who were genuinely thrilled to be gathering to talk all things medicinal cannabis. It was such a delight to see, and we hope to build further on that excitement.

Nothing about the reintroduction of Medicinal Cannabis into Australia has been easy but finally, there is momentum and that to me means a stronger industry, progress in research, improved health care professional awareness, decreasing stigma and importantly, better patient access.

2023 will see us dive deep into this rapidly progressing sector, with input from experts from around the globe and across Australia. The program continues to evolve to include more areas of interest such as a program specifically for pharmacists for the first time.

I am also excited to announce The Lambert Initiative from Sydney University will be involved in the development of the Research and Medical programs. This brings a relationship that began at the very first UIC symposium in 2014 full circle! The Lambert Initiative evolved following the attendance of Iain McGregor and his colleagues at the 2014 event at a time when medicinal cannabis was still illegal in Australia. Sydney University is now Australia’s premier cannabinoid research university and is taking an important seat at the planning and sponsor table alongside UIC.

The symposium continues to grow in both size and stature and the 2023 event will be held in a first-class venue which has some essential room for expansion. We expect over 600 delegates, up to 100 exhibitors over three days, a two-day Industry program, a one-day Nursing Program, two-day Research and Medical Program, Pharmacists and HCP programs and two exciting networking events, including a welcome function and a gala dinner/dance.

We will work hard to deliver a program that is exciting, inspiring, practical and includes something for everyone. We will also drill down on the ongoing issues, in the quest to overcome problems for the sector. We will endeavour to include key personnel from Government, Industry and the Health Profession and the cream of the crop of Australian and International Presenters.

We look forward to partnering with you and welcoming you the 2023 Australian Medicinal Cannabis Symposium.

Lucy Haslam, Co-Founder and Director United in Compassion,
Co-Founder and Chair Australian Medicinal Cannabis Association, Co-Founder Society of Cannabis Clinicians Australian Chapter





TESTIMONIALS

The Symposium was fabulous- I feel more enriched as a person and clinician for attending. It is the best conference I have attended, hands down, on all counts- and I have attended a lot of conferences! All of industry is a fabulous idea and made the weekend so dynamic and colourful. Your outstanding effort and work was evident everywhere. The Nurse's Day was fabulous - I loved meeting other nurses who work in cannabis!

Simone O'Brien - Nurse Practitioner

Kudos Lucy to you and your volunteers! What a wonderful event this was. We met so many people and found the sessions and discussions extremely useful for our cannabis report.

Dr Karen Gelb - The Penington Institute

Sensational weekend on the Sunshine Coast for team Health House International at UIC 2022. A big thankyou to Lucy Haslam for organising Australia's premier medicinal cannabis conference, a truly world class event.

Paul Mavor

Although it was wet it was a great conference and for sure you can count me in for 2023!

Professor Dedi Meiri Israel

Epic weekend all!!

Dr Matty Moore



OUR COMMITMENT TO YOU

- Ongoing point of contact with our conference organiser ASN Events, with support from dedicated members of the conference organising committee and UIC/AMCA Board of Directors
- Clear and timely information in regard to your partnership and exhibition package and the logistics of putting the benefits into action
- Prompt response to your queries
- Maximising the exposure of your partnership by ensuring that your logo appears promptly on the conference website, Whova Event App and promotional emails as per your package entitlements
- Commitment to our Partners will begin from the time you confirm.

WHY SPONSOR AND EXHIBIT AT AMCS 2023

- The opportunity to demonstrate your company's commitment and involvement with this community
- Your chance to build and reinforce strategic relationships within Australia and internationally
- Time to network with sector colleagues, key decision makers, researchers, academics, health care professionals and patients
- A cost-effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience
- Access to a broad network of industry partners from the public and private sectors
- The opportunity to present latest innovations, research and new products or services to a pertinent audience
- Showcase your expertise, capabilities and educate the sector
- Promote employment opportunities to target audience
- Increase your marketing opportunities including visibility on the conference website, Whova Event App and associated marketing materials
- Maximise exposure at this rapidly developing industry and sector conference
- The chance to affiliate your brand with unique and dynamic conference packages

HOST ORGANISATIONS

United in Compassion (UIC) is the peak advocacy Charity representing Australian medicinal cannabis patients.

Website - unitedincompassion.com.au

The Australian Medicinal Cannabis Association (AMCA) is the peak body representing all sectors of the medicinal cannabis industry including the various areas of the Industry, Health Care Professionals and patients.

Website - ausmca.org

The Society of Cannabis Clinicians Australian Chapter (SCCAC) is an affiliate organisation of the USA based Society of Cannabis Clinicians and is supported in Australia by AMCA. Its primary purpose is to provide independent medicinal cannabis education and support of health care professionals.

Website - cannabiscliniciansaustralia.org

Although all organisations have a separate focus, we believe that collaboration and inclusion are vital to support the sector- **Our strength is in our breadth!**

All organisations are Not for Profit and welcome new members.

Membership of AMCA and SCCAC will provide discounted entry to the symposium.

CONFERENCE OVERVIEW

**DAY ONE
FRIDAY 11 AUGUST**

**PLENARY ONE
NURSES CONFERENCE**

OR

**PLENARY TWO
RESEARCH & ACADEMIC PROGRAM**

OR

**MEETING ROOM/S
INTIMATE SESSIONS (TBC)**

INCLUDES

**DAY TWO
SATURDAY 12 AUGUST**

**PLENARY ONE
GENERAL PROGRAM**

OR

**PLENARY TWO
INDUSTRY PROGRAM**

ALTERNATIVE

**MEETING ROOM/S
TRAINING FOR PHARMACISTS (TBC)**

INCLUDES

**DAY THREE
SUNDAY 13 AUGUST**

**PLENARY ONE
GENERAL PROGRAM**

OR

**PLENARY TWO
INDUSTRY PROGRAM**

ALTERNATIVE

**MEETING ROOM/S
ACCREDITED TRAINING FOR HCP'S**

INCLUDES

**TRADE EXHIBITION - 3 DAYS
ENTRY INCLUDED WITH ALL TICKET TYPES | EXHIBITION CLOSING SUNDAY AFTER LUNCH**

OPTIONAL

**SKY TERRACE
WELCOME NETWORKING EVENT**

OPTIONAL

**PLAZA BALLROOM
GALA DINNER EVENT**

EXCLUSIVE SPONSORSHIPS

SPONSORSHIPS LISTED BELOW ARE EXCLUSIVE (ONLY ONE AVAILABLE)

	COST (+ GST)	DAY 1-2-3 TICKETS	PHARMACIST TRAINING	HCP TRAINING	WELCOME FUNCTION	GALA DINNER	APP TIER	SPEAKING OPPORTUNITY
HEALTH CARE PROFESSIONAL ACCREDITED TRAINING	\$40,000	6	-	5	4	4	1	INDUSTRY PROGRAM
NURSES CONFERENCE	\$40,000	6	-	5	4	4	1	OPEN NURSES CONFERENCE
INDUSTRY PROGRAM	\$35,000	5	-	4	3	3	2	NOMINATION FOR INDUSTRY PROGRAM
GALA DINNER	\$35,000	5	-	4	3	3	2	NOMINATION FOR INDUSTRY PROGRAM
WELCOME FUNCTION	\$25,000	4	-	-	6	2	3	PANEL POSITION ON INDUSTRY PROGRAM
PHARMACIST TRAINING DAY	\$20,000	4	5	-	2	2	3	PANEL POSITION ON INDUSTRY PROGRAM
WHOVA APP	\$11,000	3	-	-	3	1	4	IF INVITED BY ORGANISER

ALL PACKAGES INCLUDE: AN EXHIBITION BOOTH
 A VIRTUAL SPONSOR AND EXHIBITOR SITE
 SCALED LOGO DISPLAY ON THE CONFERENCE WEBSITE AND SOCIAL MEDIA PROMOTION

NON-EXCLUSIVE SPONSORSHIPS

	COST (+ GST)	DAY 1-2-3 TICKETS	PHARMACIST TRAINING	HCP TRAINING	WELCOME FUNCTION	GALA DINNER	APP TIER	SPEAKING OPPORTUNITY
PLATINUM	\$25,000	4	-	2	2	2	3	PANEL POSITION ON INDUSTRY PROGRAM
GOLD	\$15,000	4	-	-	2	2	5	IF INVITED BY ORGANISER
SILVER	\$10,000	3	-	-	2	2	6	IF INVITED BY ORGANISER
COFFEE CART (2 AVAILABLE)	\$10,000	3	-	-	2	2	6	IF INVITED BY ORGANISER
NETWORKING LOUNGE (2 AVAILABLE)	\$10,000	3	-	-	2	2	6	IF INVITED BY ORGANISER
BRONZE	\$6,000	2	-	-	2	-	7	IF INVITED BY ORGANISER

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EXHIBITION BOOTH

\$4,000 + GST

Exhibition Booth

- 3x2m shell scheme booth. Should you have a custom stand the equivalent floor space will be provided
- Fascia signage, standard power connection, spotlights and a clothed table with 2 chairs.
- A Virtual Exhibitor Site

Registration

- 2 x exhibitor registrations for all 3 days (includes access to morning and afternoon tea breaks, lunches, access to exhibition and sessions). These tickets are intended for your booth staff.

Marketing and Promotion

- Logo featured on social media platforms announcing involvement prior to the conference
- Logo displayed on the conference website with hyperlink to your company website



NOTES FOR EXHIBITORS

The exhibition is open from Friday 11th to Sunday 13th August 2023.

Please note the following guidelines for the exhibition display:

- Exhibition prices include construction of the exhibition booth by our contracted builder, as well as fascia signage, access to power, spotlights and a clothed table with 2 chairs.
- Additional furniture will need to be organised directly with the show contractor. Details will be provided closer to the conference.

FLOOR PLAN

The floor plan will be released closer to the conference. Event organisers will contact you when it is time to select your booth preferences. Booth allocations will be made based on the following criteria:

1. High level sponsors will be given first choice of booth location based on sponsorship level
2. Exhibitors will be given choice of booth location in order of when their completed application form is received

UIC2023 APPLICATION FORM

Company.....

Postal Address

Contact Person.....

Telephone

Email

Website.....

Social Media Handle.....

Please mark [x] or highlight your selection below

Sponsor Packages

- Nurses Conference - \$40,000 + GST
- HCP Accredited Training - \$40,000 + GST
- Industry Program - \$35,000 + GST
- Gala Dinner - \$35,000 + GST
- Welcome Function - \$25,000 + GST
- Pharmacists Training Day - \$20,000 + GST
- Whova App - \$11,000 + GST
- Platinum - \$25,000 + GST
- Gold - \$15,000 + GST
- Silver - \$10,000 + GST
- Coffee Cart - \$10,000 + GST
- Networking Lounge - \$10,000 + GST
- Bronze - \$6,000 + GST
- Exhibition - \$4,000 + GST

Please refer to the Speaking Opportunity column within the tables on pages 7 & 8:

- I wish to take advantage of the speaking / panel opportunity offered within my sponsorship
- If invited, I wish to be considered for a speaking / panel opportunity

Participation Terms & Conditions

1. Full payment is required on receipt of tax invoice to secure your Sponsorship, Advertising and Exhibition requirements, including your Booth Allocation. Full payment of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval.
2. All prices quoted exclude GST.
3. The Organising Committee reserves the right to refuse an application.
4. The Organiser will endeavour to meet selected participation requirements and will contact you as soon as possible to discuss alternatives if your selected requirement/s are not available.
5. Sponsorship/Booth cancellations must be in writing. A refund will only be provided if the sponsorship/booth is re-sold. A cancellation fee of 20% will apply to all cancellations. No cancellation/refund will be provided within 30 days of the conference start date.
6. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the conference venue.
7. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to reassign the space and the Sponsor/Exhibitor will forfeit all monies paid.
8. Acknowledgement of Sponsors in the Whova App is dependent upon the date of the Sponsors booking, provision of the Sponsor's logo and details.
9. The Organiser reserves the right to redesign the floor plan and to relocate exhibition booth if required through changes to exhibition times, venue alterations or other factors.
10. It is the Sponsor/Exhibitors responsibility to keep the organiser updated with any changes to key contact.
11. Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
12. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
13. Exhibitors must not damage in any way the walls, floors, ceilings or any other part of the exhibition area or conference venue or the Exhibitor will be liable for all associated charges due to the venue.
14. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
15. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
16. Participants must not on-sell Sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.
17. The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
18. Exhibitors agree to abide by all Australian laws relating to advertising of medicinal cannabis products or services.
19. Unforeseen Circumstances / Force Majeure - If any act of terrorism, civil disturbance, industrial action, epidemic, natural disaster or event beyond the Organiser's control prevents us from carrying out our obligations we will not be liable for non-performance or refund, however, the Conference Organisers will work with all Sponsors/Exhibitors to achieve a fair and adequate outcome.

In signing below, I confirm I understand and agree with the Participation Terms and Conditions. Furthermore, I confirm I am authorised to sign on behalf of the applicant.

Signed _____ Date _____

Name _____ Position _____

Please email completed form to ASN Events, lydia.l@asnevents.net.au | +61 487 003 363